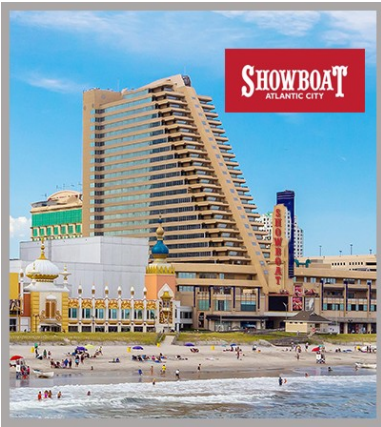


PRESS RELEASE

Germantown, MD

July 17, 2016

Pinnacle Performs 'Above & Beyond' To Ensure The Newly Renovated SHOWBOAT, Atlantic City, NJ, Boardwalk, Opened On Schedule



On July 8, 2016 the 857 room Showboat reopened as the largest non-gaming hotel in New Jersey after being closed since Labor Day, 2014. Philadelphia developer Bart Blastein, Tower Investments, the new owner only recently was given the go ahead to move forward with the renovations and Pinnacle had less than 2 weeks on-site to conduct the installation that included: new expanded broadband service with SIP trunks, all new High-Speed Internet Access and new cabling networks and connections to all guestrooms in the Showboat's three towers, all public areas and admin offices, plus a new PBX telephone system, with new voicemail and call accounting.

"A massive project to complete in such a short timeframe with a lot of unknowns," says Gary Lashley, Pinnacle's account manager that was responsible for winning the contract for the new systems, "we promised to have it done before the scheduled opening, and our guys did an outstanding job."

Pinnacle installation team leader for the new Alcatel PBX switch, Miguel Martinez, remarked. "we had no idea of the condition or the existence of the existing equipment and wiring we would need to integrate with in order to install the new networks and hardware. We knew we had a deadline, so we came prepared for anything and everything."

"I'm always proud of our installation and service organization and feel we have justly earned the distinction and recognition by the Hospitality Industry as the leader in our field," adds Bill Mitchell, Pinnacle CEO and VP Cloud Solutions. "No other supplier can come close to our installation performance or our guaranteed two hour on-site emergency service, anywhere, anytime, coast-to-coast."

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