PRESS RELEASE
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Mitel Names Pinnacle “Top Hospitality Partner” For Forth Year In A Row Along With Second Year In A Row “Top Salesman” Award for Don Roach.

“We’re going to need a bigger wall space for all of the industry awards we have been winning, declares, Rich Simmons, Pinnacle’s VP Operations, it’s really an exciting time for Pinnacle and these placards project a sense of pride for our achievements and the acknowledgements from the industry we serve.”

In 2016 Mitel restructured its criteria for obtaining award level recognition, adding hosting applications and other specific qualitative and quantitative objectives, making it even more of a challenge to succeed as the top partner.

“Pinnacle has been recognized by our customers and suppliers as #1 for many years, says Don Roach, National Account Manager and winner of the ‘Mitel Top Salesman 2016 Award’ for the second year in a row, “but with all of the changes in technology and the demands by hotel guests for more of everything, we have had to undergo many new facets of change and development to stay ahead of the requirements, which is what our customers expect of us.”

Bill Mitchell, Pinnacle CEO/VP Cloud Solutions, remarks, “First of all, I want to congratulate Don Roach’s ‘Top Salesman’ award for the 2nd year in a row. He has made us so proud of his accomplishments. In today environment, you really have to be on the ball to out perform the competition. Well Done!!”

“Regarding our 4th year in a row as ‘Top Partner’ with Mitel,” Mr. Mitchell continues, “that’s a company-wide team effort that’s been evolving for more than 25 years and something I am personally very proud of. We have worked extremely hard to build our company to this point, where we have the right partners, like Mitel, and the right solutions combined with an organization that can get the job done right. We have the in-house ability to customize and adapt what we sell to make sure it’s just right for our customers and exactly what they ask for. We have created the industry’s best nationwide service organization, with the only guaranteed 2 hour on-site emergency response, anywhere, anytime, coast-to-coast. When you consider all of those capabilities, it makes us unique and the main reasons we are successful and continuing to grow, and win awards, year after year.”

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