

## PRESS RELEASE

**Germantown, MD  
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### **Another Pinnacle First - Providing Mitel PBX Installation For The Industry's Very First 'Tri-Branded' Hotel By Marriott In Downtown Nashville, TN**

**Marriott  
AC Hotel  
Residence Inn  
SpringHill Suites  
410 5th Avenue South  
Nashville, TN**



Opening soon, Marriott's amazing new Nashville, TN 'Tri-Flag' 22 story property has three separate hotels in one building and is only steps from The Music City Convention Center, Country Music Hall of Fame, Ryman Auditorium, Bridgestone Arena & the famed Lower Broadway featuring classic Nashville honkytonks. The innovative first ever triple-branded hotel has three physically segregated hotels each with their own lobby, elevators and dedicated floor space offers guestrooms with each brand's signature amenities.

Located in Nashville's trendy SoBro neighborhood, the impressive 470-room property includes a 209-room AC Hotel, a 125-room SpringHill Suites and a 136-room Residence Inn. Guests of the three hotels will have access to the shared amenities which will include six floors of indoor parking, an indoor/outdoor pool, pool bar, fitness center, 11,000 square feet of ground floor restaurant and retail space and located on the top floor is 9,000 square feet of flexible meeting space, an outdoor patio and bar, all with panoramic views of the Nashville skyline.

Pinnacle is installing a custom configured Mitel 3300 MiVoice PBX platform along with related guestroom, administrative and common area telephones. The singular system must support three unique PMS interface systems, plus independent front-desk console support and other functions related to each hotel's operations.

"I'm really glad we had the tremendous resources of the Mitel MiVoice platform", declares Ben Rowland, Pinnacle National Account Manager, who secured the project, "without their capability this would have been a much more challenging project."

"It makes me very happy to add another Lodging Industry 'First' to our already impressive list," says Bill Mitchell, Pinnacle CEO/VP Cloud Solutions, "we have been part of the leading edge of the industry for decades and willing to do whatever it takes to meet the requirements of hotels. This is such a bold move by Marriott to integrate three distinctive hotel brands into a single structure. An industry first we are proud to be part of."

For information about Marriott's Tri-Brand Nashville, TN:

Visit: [Marriott Tri-Brand Nashville](#)

For information about Mitel solutions:

Visit: <http://www.mitel.com/>

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