



PRESS RELEASE

**Germantown, MD
March 12, 2019**

Pinnacle Communications Corporation Investing in Senior Living Technology-**Healthcare360**



Pinnacle Communications Corporation is directing additional resources and development toward expanding its past accomplishments with Hotel360, into a focused endeavor in Healthcare. Senior Living, like Hospitality, is now more than ever, *amenity driven*. Senior Living Residents expect the same experience they would get in any branded hotel property. Like Pinnacle's **Hotel360, Healthcare360** provides a consistent and repeatable bundled solution with voice, video, data and surveillance systems. Customization is an important factor in this vertical, as each organization has their own specific needs that allow for scalable long-term technology solutions.

"We are confident that the uniqueness, benefits and success of Pinnacle Communications, exceed the needs, requirements and applications as technology continues to evolve in the Healthcare Industry," says Bill Mitchell, Pinnacle CEO/VP Cloud Solutions; "Healthcare360 is a natural step for our organization to offer our single-source packaged solution into the Healthcare sector, to include Independent and Assisted Living Communities".

Jamie Jessel, Pinnacle's Director of Business Development, joined the company in the fall of 2018 with a charter to develop a business plan to more aggressively pursue the Healthcare Industry. With 20+ years of sales, distribution and technical experience in this sector, Jamie explains, "the requirements for voice communications, internet access, television services and surveillance that every hotel requires are similar in Independent and Assisted Living Communities. Mr. Jessel continues, "We are committed to offer our comprehensive end-to-end solution in this area of massive growth and expansion. Our **HealthCare360** packaged solution will cost less than current multi-vendor solutions and offer a single source with one number to call for support".

Pinnacle will be exhibiting at national and regional conferences in 2019, to include Argentum Senior Living Conference along with Leading Age later in the year.

Pinnacle operates nationwide with regional offices and service centers and is the only Hospitality Industry integrator to guarantee a 'two-hour on-site response anywhere coast-to-coast, 24-7-365'.

For information about Healthcare360, contact:
Jamie Jessel, Director Business Development
Call: 301-339-7849
Email: jjessel@pinn360.com

For information about Pinnacle Communications, contact:
Bill Mitchell, CEO/VP Cloud Solutions
Call: 800 644-9101
Email: bmitchell@pinn360.com

For general information about Pinnacle products, contact:
Pinnacle Sales at: 800 644-9101
Email: sales@pinn360.com
Visit: www.pinn360.com