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Pinnacle Communications Introduces Digital Signage for Under \$2,500

GERMANTOWN, Md. (Nov. 1, 2017) – Pinnacle Communications Corp. has introduced digital signage packages for the hospitality market beginning at \$2,500, including installation and support.

Customers can select wall-mounted, 1080p displays ranging from 43 to 95 inches wide that include a cloud-based content management system, Chromebox computer, Interactivity, wayfinding and beaconing, according to Paul Payette, Pinnacle VP & GM, digital signage solutions. A cloud based management system is cost effective and allows for automatic updates while also allowing you to change content from a web portal. Interactive wayfinding is Self-Service and reduces the requirements for staff to help direct guests.

“Our digital signage solutions are designed to be scalable, economical, secure and simple to integrate and change content,” he said. “As an end-to-end solution provider, Pinnacle has partnered with best-of-breed companies to provide easy-to-use, cloud-based content management systems, commercial-grade hardware configurations and a secure and stable media player.”

The packages are offered through the new Digital Signage Solutions division of Pinnacle’s Hotel 360 product line.

“Pinnacle developed these packages as an economical and simple solution to meet the growing demands of the hospitality market,” Payette said. “We will continue to launch technology solutions that deliver scalable solutions to all hotels, from limited to full service and economy to upscale.”

About Pinnacle Communications Corp

Pinnacle Communications, an end-to-end technology provider, offers high-speed internet access, digital telecommunications solutions, internet protocol TV, cloud-hosting solutions, digital signage and kiosks to the hospitality industry, serving over 550,000 guest rooms and 3,000 hotels under contract.

Pinnacle has been a trusted technology partner to the hospitality industry for over 27 years. As technology has evolved, Pinnacle has diversified its product portfolio and bundled its technology solutions through its Hotel 360 product line.

For more information about Pinnacle’s digital signage solutions, visit www.pinnaclecommunications.com or call 240-912-2557.

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