

## PRESS RELEASE

**Germantown, MD  
May 17, 2018**

### **Pinnacle To Install 1,000 Station Mitel / VMware Data Center Platform For CFI Corporate Operations Center In Ocoee, FL**



WESTGATE RESORTS



Central Florida Investments, Inc. (CFI), doing business as Westgate Resorts, was founded by President and CEO David Siegel in 1982. Starting with a 16-unit resort at Westgate Vacation Villas, it now encompasses more than 13,500 villas at 28 vacation resorts in premiere travel destinations throughout the United States. Employing about 10,000 people, Westgate Resorts has expanded into the largest privately-held corporation in the Central Florida area.

Pinnacle is installing a new data center solution that can provide both voice and data application on a single virtual platform.

Mitel / VMware Solution.

#### VIRTUALIZED VOICE IN THE DATA CENTER

Virtualized voice provides a new perspective on voice communications. Instead of having to handle voice communications with a separate budget and separate sets of hardware, processes, and tools and staff, the data center voice can be deployed just like any other data center business application. Instead of managing boxes, CIOs can manage the overall services that IT provides to the business. In the process they can reap the benefits and cost savings of a simplified test / development / production cycle, streamlined administration, and a single disaster recovery continuity plan, that applies to the whole data center. Additional saving are expected from the capital and operational cost of real estate, hardware, power and cooling, and server provisioning.

Now with Mitel's telephony expertise and VMware's virtualization capabilities combined into a single solution, CIOs are crossing over to a data center in which virtualized, unified communications helps enterprises respond to today's market challenges.

For information about CFI / Westgate Resorts:

Visit: <https://www.westgateresorts.com/>

For information about the Mitel VMware solution:

Visit: <https://www.mitel.com/sites/default/files/Mitel-and-VMware-Virtualization-Brochure-EN.pdf>

For information about Pinnacle Communications, contact:

Bill Mitchell, CEO/VP Cloud Solutions

Call: 800 644-9101

Email: [bmitchell@pinn360.com](mailto:bmitchell@pinn360.com)

For general information about Pinnacle products, contact:

Pinnacle Sales at: 800 644-9101

Email: [sales@pinn360.com](mailto:sales@pinn360.com)

Visit: [www.pinn360.com](http://www.pinn360.com)