

## PRESS RELEASE

Germantown, MD

August 3, 2018

### Pinnacle Continues Next Phase of Alcatel-Lucent PBX Installations For Massive Beverly Hilton / Waldorf Astoria Expansion Project



the  
BEVERLY  
HILTON



Beverly Hilton Hotel / Waldorf Astoria Beverly Hills  
9876 Wilshire Blvd, Beverly Hills, CA 90210

Alcatel-Lucent  
Enterprise

W  
WALDORF  
ASTORIA  
HOTELS & RESORTS

Scheduled to start in October, the next phase of the \$500 million revitalization project for the nine-acre hotel property at the corner of Wilshire and Santa Monica Boulevards in Beverly Hills continues with finalizing the remodeling of the famed Beverly Hilton Hotel. The developer's goal is to bring the two legendary hotel brands together to create a new legacy of luxury for The Beverly Hilton property. The project includes the newly constructed 170-room Waldorf Astoria Beverly Hills and the complete renovation of the 569-room Beverly Hilton hotel plus the redesign and addition of other buildings, exterior spaces and gardens.

The entire complex including both hotels will be served by Pinnacle's installation of new networking and the Alcatel-Lucent OmniPCX Enterprise Communication Server platform. The combined 739 rooms and massive meeting spaces and other buildings will all be linked to the AL platform.

"This is a huge project with lots of challenges combining the new hotel and the original facilities together into one centralized communications platform, explains Gary Lashley, Pinnacle National Account Manager that secured the project, we are fortunate that Alcatel-Lucent had the capacity and features we needed for this unique solution."

"This is one of those projects that seems like it's an integral part of our monthly planning and forecasting, says Bill Mitchell, Pinnacle CEO/VP Cloud Solutions, we have been working on phases of this project for several years. The scope and complexity of this massive project required some serious in-house design and engineering effort along with contribution from our alliance partner, Alcatel-Lucent Enterprise. We are glad to be a part of this impressive landmark hotel's revitalization."

For information about The Beverly Hilton:

Visit: [The Beverly Hilton Hotel](#)

For information about the Waldorf Astoria Beverly Hills:

Visit: [Waldorf Astoria Beverly Hills](#)

For information about Alcatel-Lucent Hospitality Solutions:

Visit: [Alcatel-Lucent For Hospitality](#)

For information about Pinnacle Communications, contact:

Bill Mitchell, CEO/VP Cloud Solutions

Call: 800 644-9101

Email: [bmitchell@pinn360.com](mailto:bmitchell@pinn360.com)

For general information about Pinnacle products, contact:

Pinnacle Sales at: 800 644-9101

Email: [sales@pinn360.com](mailto:sales@pinn360.com)

Visit: [www.pinn360.com](http://www.pinn360.com)