

PRESS RELEASE

**Germantown, MD
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Pinnacle Adds The Most Renowned Boston Waterfront Luxury Hotel To Its Ever Expanding Specialty Hotels Portfolio



The centerpiece of Boston's Battery Wharf renaissance, The Battery Wharf Hotel, Boston Waterfront, merges the North End's trademark charm with a contemporary appreciation for history and sense of place. Featuring 150 stylishly designed guestrooms and suites with extraordinary waterfront views, this luxurious boutique hotel on the 47 mile long pedestrian-friendly HarborWalk boasts two bars and restaurants, 6,000 square feet of meeting space, an award-winning Spa and Fitness Center and easy access to Boston's bustling Financial District, Freedom Trail, Faneuil Hall Marketplace and TD Garden, New England's premier sports and entertainment arena.

The replacement of the previous CISCO system with the new 'cloud-hosted' 360NETWORKS, ComXchange solution along with all new Vtech SIP guestroom telephones will save the hotel tens of thousands of dollars every year with reduced license and servicing fees and provide more feature rich functionality as well as being far more user friendly. Rich Simmons, Pinnacle VP Operations, and the company's technology leader who visited the installation during the final testing remarked, "our experience with the ComXchange product line and the different application solutions has been very positive and our installation teams like working with 360NETWORKS for direct support. I was also pleased that the hotel staff expressed how much they liked the new system and the additional features."

"360NETWORKS and ComXchange are becoming the industry standard for both on-premises and cloud-hosted applications," remarks Don Roach, Pinnacle National Account Manager, who won the contract to install the new system. "ComXchange has established new performance and features benchmarks that are hard to match, plus the long-term operating cost is 10% of what some solutions can cost hotels."

"We provide PBX solutions from most of the major industry suppliers and each year we are ranked number one or close to the top form them is sales performance," says Bill Mitchell, Pinnacle CEO/VP Cloud Solutions, "In the past, 360NETWORKS and the ComXchange solution has been great for some special niche segment, but today, even in luxury 4 & 5 star hotels like Battery Wharf, ComXchange is leading across the full range of applications, epically with cloud-hosted installations. We are very excited about our future with them"

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For information about The Battery Wharf Hotel, Boston Waterfront:

Visit: <http://www.batterywharfhotelboston.com/>

For Information about 360NETWORKS and ComXchange:

Visit: <http://360networksllc.com/>

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