



Pinnacle Communications Corporation
is the nation's Number 1 Telecommunications
Solution provider to the
Lodging and Hospitality Industry.

Celebrating its 25th year of operations, Pinnacle has developed a nationwide leadership position in providing complete turnkey solutions for The Hospitality, Education, Healthcare and Industrial market sectors.

Pinnacle Was First!

First to install Mitel's IP PBX system in Hospitality.
First to install DIRECTV's DRE for hotels.
There's just too many 'First's' to list!

Founded and launched in 1988, Pinnacle has become the nation's number one telecommunications solutions provider to the Lodging and Hospitality Industry, with over 300,000 guestrooms under service contract, before expanding into other sectors such as Education and Healthcare.

No other telecommunications systems provider can come close to Pinnacle's broad range of solutions, expansive product lineup and nationwide technical service support.

25 YEARS

OUR INDUSTRY HAS COME A LONG WAY

*"...and we have always
been ahead of the curve"*

Pinnacle Communications Corporation, Inc
19821 Executive Park Circle
Germantown, MD 20874
800 844-9101

**EXCLUSIVELY
FOR HOSPITALITY**

**EXCLUSIVELY FROM
PINNACLE COMMUNICATIONS**



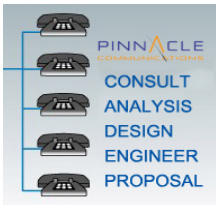
**INDIVIDUALLY DESIGNED & PACKAGED
TURN-KEY TELECOMMUNICATIONS
SINGLE SUPPLIER SOLUTIONS**

*"...the number one nationwide
telecommunications provider"*

800 644-9101

1 DESIGN

If you ask the management at Pinnacle Communication, what makes good solutions great? They will tell you it all begins with proper consulting with the end users, followed by complete analysis and finally a comprehensive end-to-end design.



What makes this process a higher level challenge for Pinnacle and at the same time, a higher

level solution, is that Pinnacle has the industry's most extensive range of customizable products to select from. Pinnacle's number one design goal is to propose a solution that's "Just Right" for the intended application, always focused on provided everything you need without offering a solution that's got way more than you need and cost way more than you need to spend.

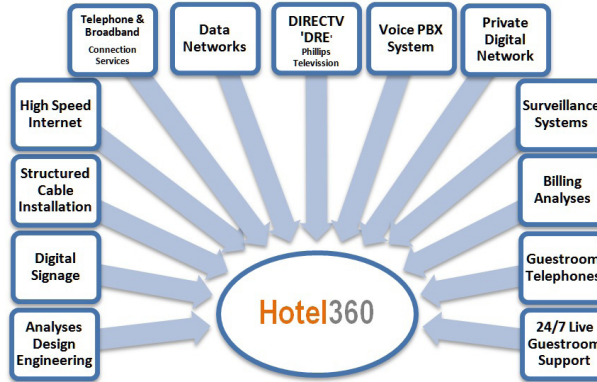
This basic philosophy, combined with a full spectrum of products and the industry's best designers and engineers, is what makes Pinnacle 'Great' instead of just good!

2 SELECTION



3 INTEGRATION

This concept of Hotel360 is to uniquely configure each customer's requirements into a complete packaged solution including any existing systems or components.



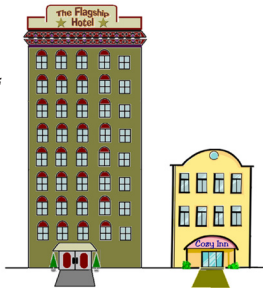
This approach allows Pinnacle to select the best possible components to ultimately integrate a complete End-To-End packaged solution that's designed for now with the ability to grow as needed in the future.

4 CUSTOMIZATION

From one hotel in one location, large or small, to an entire corporation with hotels from coast-to-coast Pinnacle's Hotel360 is the right solutions. When Pinnacle designs an integrated solution, you get everything you need, but only pay for what you have.....

"Why pay for and require service agreements for equipment you don't need?"

Only Pinnacle has invested into the development of proprietary interfaces and integration techniques to enable them to piece together the right solution, "just for you."



5 INSTALLATION



Every successful installations is only as good as the integrity and soundness of the cable infrastructure installation.

To be the industry leader in telecommunications and data networking, Pinnacle cannot afford to have anything less than perfect. That's why it coined the term and developed the techniques to insure that every project Pinnacle installs is based on its **"Rock-Solid Networks"**.

Today, there is no such thing as a simple cabling project or the old telephone room in a closet. With networks that could optionally include everything in the facility on a single multi-function backbone network to multiple shared data and telecom networks to everything in between, there's nothing simple about today's digital and fiber systems and the related network components. Whether you're integrating existing systems and networks or starting from scratch, it takes proper planning and a comprehensive design along with expert installation and maintenance to insure day-to-day operations and overall success.

Pinnacle installs every popular type of cabling including: Analog, CAT5e, CAT6, CAT6a, CAT7, fiber optic, and wireless networks. And when it's all done you are sure to have a, "Rock-Solid Networks" installation.

6 SUPPORT

Simply stated....No other telecommunications provider can come close to Pinnacle's nationwide service organization. Period...! From its 24 X 7 live internet guestroom support to its guaranteed 4 hour emergency on-site support, there is just one Number 1.....!!

Pinnacle Communications Corporation

...what exactly is Hotel360 ?

It all starts with the largest selection of products, systems and services available within the Hospitality Industry. Then it takes more than two decades of hands-on design, development and testing to insure that all the different products and solutions will operate together in a single integrated system that can be scaled for each application into a fully customized customer solution.

That's exactly what Hotel360 brings to the market and it's only available from Pinnacle Communications.

Pinnacle Communications is a:
Mitel Platinum Solutions Provider
 and awarded
 No. 1 In Hospitality
www.pinnaclecommunications.com